



barbara
NATALI

EDUCATION

The Art Institute of California – San Francisco:
San Francisco, CA: 2004–2006
Associate of Science – **Graphic Design**

Macalester College:
St. Paul, MN: 2000–2004
Bachelor of Arts – Major: **Studio Art**
Minor: **Psychology**

Chester High School:
Chester, CA: 1996–2000
Valedictorian

TECHNICAL SKILLS

Proficient in Adobe Photoshop, Illustrator, InDesign, and Microsoft Office. Skilled in Flash and Dreamweaver as well as the coding of HTML, XHTML, CSS, and Action Script. Knowledgeable in database creation and maintenance, PHP, as well as Javascript and AJAX.

EXPERIENCE

Web Designer and Front-End Developer. Mediatrope, San Francisco, CA, March 2009-present
· Designed and coded websites for Mediatrope’s diverse range of clients.

Graphic and Web Designer. Storefront Political Media, San Francisco, CA, July 2008-present
· Designed collateral and websites for the democratic political media firm.

Graphic and Web Designer. Mother Jones, San Francisco, CA, September 2008-December 2008
· Created flash banners, donation pages, email blasts, and a bingo game around the 2008 presidential debates.

Graphic and Web Designer. Africa Live, Ghana, Africa, May 2006-present
· Acted as the graphic and web designer for the not-for-profit organization that supports Ghanaian musicians.

Graphic and Web Designer. Nicira Networks, Palo Alto, CA, August 2007-September 2008
· Designed the logo for Nicira along with the business cards and website.

Web Designer. SF Classic, San Francisco, CA, April-May 2008
· Designed email blasts to promote the variety of events hosted by the promotional company, SF Classic.

Graphic and Web Designer. Bacar Restaurant, San Francisco, CA, August 2007-May 2008
· Created the logo and advertising for Bacar Below. Designed flyers and email blasts to promote Bacar’s Kettle One event.
· Created various marketing material.

Graphic and Web Designer. Dyett & Bhatia, San Francisco, CA, October 2006-March 2008
· Oversaw and designed graphics and websites for the private urban planning firm and their clients.

Graphic and Web Designer. Sign Africa, Ghana, Africa, May–August 2006
· Volunteered as a graphic and web designer for the small business and their clients while living in Ghana.

Graphic Designer. The Gap Inc., San Francisco, CA, March-May 2006
· Member of the design team that created and produced clothing labels for their extensive and diverse product line.

Web Designer. New Shores Travel, Jonesville, VT, March–June 2005
· Created the company’s website.